

WHEREAS: Customer Service Week has been formally observed in the United

States since 1992, in recognition of the immense impact customer service and customer service professionals have on our system of free

enterprise, the American consumer and the economy; and

WHEREAS: Customer service professionals, often the primary point of contact for

consumers and clients, are an integral part of the customer experience and a company's success. They are relied upon to meet customer

needs and to adjust to an ever-changing market; and

WHEREAS: As we compete to remain leaders in the changing global economy,

excellent customer service delivers an important advantage over foreign contenders. Excellent customer service should be a priority of every American employee, business and industry, as we work toward

economic longevity; and

WHEREAS: Customer service representatives are a part of the American

consumer's daily routine, from buying groceries, to paying bills, to

receiving answers to important questions; and

WHEREAS: Jacksonville residents benefit greatly from the customer experience

and economic growth supported by customer service professionals

here and around the country.

NOW, THEREFORE, I, LENNY CURRY, by virtue of the authority vested in me as mayor of Jacksonville, Florida, do hereby proclaim the week of October 2-6, 2017 as

## **CUSTOMER SERVICE WEEK**

in Jacksonville and encourage all citizens to recognize and honor the exceptional work done by dedicated service center employees daily.

IN WITNESS THEREOF, this 1st day of October in the year Two Thousand 17

MAYOR